

Jake's Diapers



2020 SO FAR / A REPORT



Jake's Diapers
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OUR BACKSTORY

It seems like almost overnight, our warehouse grew into a maze of products for a steadily increasing number of families in need.

These products are all items we use in modern society to raise a healthy family, and experience a quality life. Jake's is doing more than giving out products - but rather, propelling individuals to experience the type of life we all take for granted.

What started as a small goal to help just 15 babies at an orphanage has grown to something bigger than I could ever have dreamed. I've learned so much about basic needs that exist in our own backyards, and am motivated to change that.

COVID-19 has accelerated our growth, with an unprecedented increase in basic needs support from community members.

Join us on this journey to change people's lives and end poverty.

Stephanie Bowers

STEPHANIE BOWERS
EXECUTIVE DIRECTOR

Year to Date Impact Data

26,587

Lives Impacted from
January to July 2020

1,121,489

Total products distributed
year-to-date in 2020

Compared to this many
products distributed in
all of 2019

606,964



THAT MEANS WE'VE ALMOST ALREADY DOUBLED OUR RESPONSE OVER LAST YEAR.

♥ HERE'S THE BREAKDOWN ♥

443,994 Diapers
Distributed

9,393 Cloth
Diapers
Distributed

381,690 Period
Products
Distributed

286,412 Adult Care
Essential
Products
Distributed



OUR PARTNERS

88 TOTAL ACTIVE PARTNERS

10 ON OUR WAITLIST

42 LOCAL

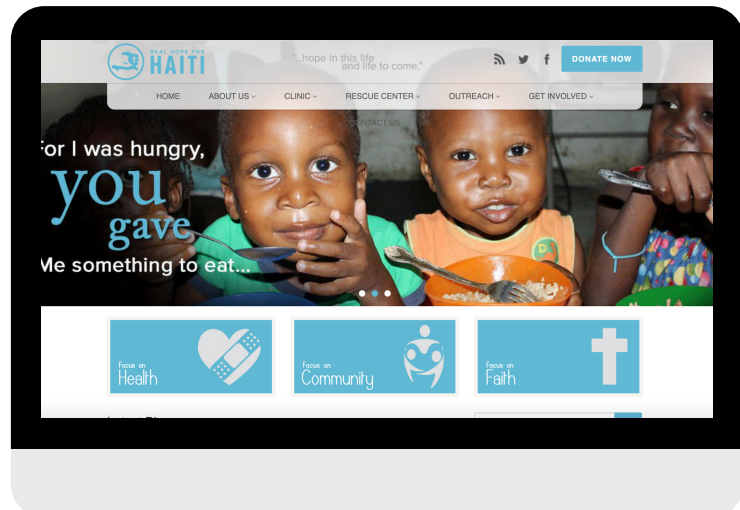
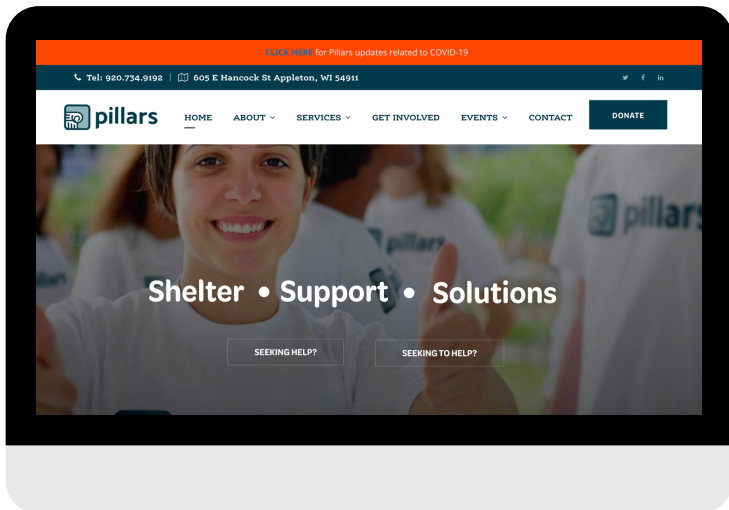
21 NATIONAL

21 PUERTO RICO

21 GLOBAL



HELPING OTHERS DO GREAT WORK SINCE 2013





DISTRIBUTING DIAPERS

INITIATIVE **EASTERN WI
DIAPER BANK**

POWERED BY:  **National
Diaper Bank
Network**

PROBLEM

One in three families in the United States struggle to provide clean diapers for their babies. These families are stuck in difficult poverty cycles, with little hope or support to get out.

CALL TO ACTION

We are driven to help families to self sufficiency so that no family has to sacrifice basic hygiene needs in order to afford other basic needs for a quality life. We partner with local organizations helping families struggling with poverty to provide diapers to those who need them most.

RESULT

443,994 DIAPERS
DISTRIBUTED

“

“She didn't have other work and was now jobless. Unfortunately, her ex-husband lost his job and child support stopped. She had no income coming in. We were able to assist with food, hygiene, and other assistance to help her through this time. She continues to receive our support and is working toward self sufficiency.”

Stacey Cicero, executive director at Safe Haven, one of Jake's partners



PASSING OUT PERIOD SUPPORT

INITIATIVE **ON THE DOT
PERIOD PRODUCTS**

POWERED BY:  **ALLIANCE FOR
PERIOD SUPPLIES**

PROBLEM

In the Green Bay School District, 1 in every 22 students during the 2018-19 school year were homeless. Period supplies, like diapers, are an often overlooked necessity that people living in poverty struggle to afford.

CALL TO ACTION

We are working to provide dignity for girls and women through equality and access to period products. These are essential tools to keep girls and women in school and at work, and avoid the vicious cycles of poverty.

RESULT

381,690 PRODUCTS
DISTRIBUTED

“

"We've got girls coming in off the streets who have their period that month or just got it and they've got nothing - being able to hand them ... clean pants, clean underwear - in a discreet way, and then provide the hygiene products, is so impactful."

- Kim Juve of Pillars, one of Jake's partners



ASSISTING ADULTS IN NEED

INITIATIVE

A.C.E.
ADULT CARE ESSENTIALS

POWERED BY:



PROBLEM

One in three adults are dealing with some form of bladder control issues today, and two in three people will have incontinence during their lifetimes. There's a social stigma around the issue, adding to the difficulty in dealing with it.

CALL TO ACTION

We believe all people should live with dignity, so we connect with local partners serving seniors in need of these products. The COVID-19 pandemic creates a situation where this especially vulnerable population has increased needs.

RESULT

286,412 PRODUCTS
DISTRIBUTED

“

"We want to ensure that people live with dignity, and organizations like (Jake's Diapers) and others that we have been connecting with, make a big difference in so many people's lives."

— Elizabeth Nuemann, executive director Thompson Centre on Lourdes, one of Jake's partners



CARING WITH CLOTH

INITIATIVE GLOBAL CLOTH NETWORK

PROBLEM

Across the world, 734 million people lived on less than \$1.90 a day. While this rate has been dropping, the COVID-19 pandemic is likely to create the first increase in poverty since 1990.

CALL TO ACTION

We continue to work with our global partners and respond to their needs as they address local situations related to alleviating poverty, and ensure the health and dignity of those they serve.

RESULT

9,393 CLOTH DIAPERS
DISTRIBUTED

“

“The products donated by Jake’s have allowed us to up packages to be distributed to families. These packages are being delivered through a local disaster relief fund and has put less of a strain on our local resources that at times can be stretched rather thinly.”

*Samantha of Cloth Nappies for Charity,
one of Jake’s Diapers Diaper Drop
partners in Australia*



BASIC NEEDS BANK

INITIATIVE

MY NEIGHBOR
WISCONSIN

POWERED BY:



PROBLEM

Poverty is a complex problem with no one-size-fits all solution. There are a countless organizations who work to resolve these issues, and they need support helping people in desperate need.

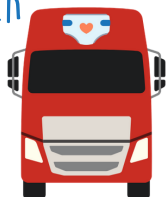
CALL TO ACTION

As a Community Redistribution Partner of Good360, we open up doors for local nonprofits to access many items people in poverty need. We have the capacity to serve hundreds of nonprofits in our regional vicinity, and provide things like non-perishable items for a nominal administrative fee.

RESULT

12

TRACTOR-TRAILER
LOADS OF HOPE
DISTRIBUTED

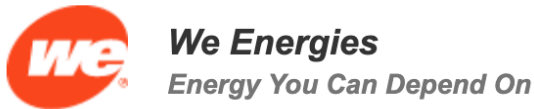
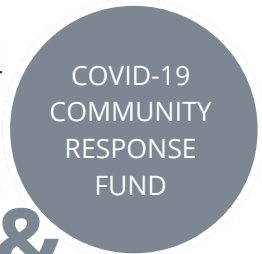


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“Our partnership with Jake's has saved our clients money - money they could now use for bills and other family expenses. Needless to say, this has decreased their stress.”

- Belinda Chou of Kingdom Come, one of Jake's partners

THANK YOU TO OUR SUPPORTING PARTNERS



THANK YOU!!!

