2020 SO FAR / A REPORT

Jake’s Diapers
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It seems like almost overnight, our warehouse grew into a maze of products for a steadily increasing number of families in need.

These products are all items we use in modern society to raise a healthy family, and experience a quality life. Jake’s is doing more than giving out products - but rather, propelling individuals to experience the type of life we all take for granted.

What started as a small goal to help just 15 babies at an orphanage has grown to something bigger than I could ever have dreamed. I’ve learned so much about basic needs that exist in our own backyards, and am motivated to change that.

COVID-19 has accelerated our growth, with an unprecedented increase in basic needs support from community members.

Join us on this journey to change people's lives and end poverty.

Stephanie Bowers
EXECUTIVE DIRECTOR
Year to Date Impact Data

26,587 Lives Impacted from January to July 2020

1,121,489 Total products distributed year-to-date in 2020

Compared to this many products distributed in all of 2019

606,964

THAT MEANS WE’VE ALMOST ALREADY DOUBLED OUR RESPONSE OVER LAST YEAR.

HERE’S THE BREAKDOWN

443,994 Diapers Distributed

9,393 Cloth Diapers Distributed

381,690 Period Products Distributed

286,412 Adult Care Essential Products Distributed
OUR PARTNERS

88 TOTAL ACTIVE PARTNERS

42 LOCAL

21 NATIONAL

21 PUERTO RICO

21 GLOBAL

10 ON OUR WAITLIST

HELPING OTHERS DO GREAT WORK SINCE 2013
DISTRIBUTING DIAPERS

INITIATIVE
EASTERN WI DIAPER BANK

POWERED BY:
National Diaper Bank Network

PROBLEM
One in three families in the United States struggle to provide clean diapers for their babies. These families are stuck in difficult poverty cycles, with little hope or support to get out.

CALL TO ACTION
We are driven to help families to self sufficiency so that no family has to sacrifice basic hygiene needs in order to afford other basic needs for a quality life. We partner with local organizations helping families struggling with poverty to provide diapers to those who need them most.

RESULT
443,994 DIAPERS DISTRIBUTED

“She didn't have other work and was now jobless. Unfortunately, her ex-husband lost his job and child support stopped. She had no income coming in. We were able to assist with food, hygiene, and other assistance to help her through this time. She continues to receive our support and is working toward self sufficiency.”

Stacey Cicero, executive director at Safe Haven, one of Jake’s partners
In the Green Bay School District, 1 in every 22 students during the 2018-19 school year were homeless. Period supplies, like diapers, are an often overlooked necessity that people living in poverty struggle to afford.

"We've got girls coming in off the streets who have their period that month or just got it and they've got nothing - being able to hand them ... clean pants, clean underwear - in a discreet way, and then provide the hygiene products, is so impactful."

- Kim Juve of Pillars, one of Jake's partners
One in three adults are dealing with some form of bladder control issues today, and two in three people will have incontinence during their lifetimes. There’s a social stigma around the issue, adding to the difficulty in dealing with it.

We believe all people should live with dignity, so we connect with local partners serving seniors in need of these products. The COVID-19 pandemic creates a situation where this especially vulnerable population has increased needs.

"We want to ensure that people live with dignity, and organizations like (Jake’s Diapers) and others that we have been connecting with, make a big difference in so many people’s lives."

— Elizabeth Nuemann, executive director Thompson Centre on Lourdes, one of Jake’s partners
Across the world, 734 million people lived on less than $1.90 a day. While this rate has been dropping, the COVID-19 pandemic is likely to create the first increase in poverty since 1990.

“The products donated by Jake’s have allowed us to up packages to be distributed to families. These packages are being delivered through a local disaster relief fund and has put less of a strain on our local resources that at times can be stretched rather thinly.”

Samantha of Cloth Nappies for Charity, one of Jake’s Diapers Diaper Drop partners in Australia
BASIC NEEDS BANK

INITIATIVE
MY NEIGHBOR WISCONSIN

POWERED BY:
Good360
GOODS FOR THE GREATER GOOD™

PROBLEM

Poverty is a complex problem with no one-size-fits all solution. There are a countless organizations who work to resolve these issues, and they need support helping people in desperate need.

CALL TO ACTION

As a Community Redistribution Partner of Good360, we open up doors for local nonprofits to access many items people in poverty need. We have the capacity to serve hundreds of nonprofits in our regional vicinity, and provide things like non-perishable items for a nominal administrative fee.

RESULT

12 TRACTOR—TRAILER LOADS OF HOPE DISTRIBUTED

“"Our partnership with Jake’s has saved our clients money - money they could now use for bills and other family expenses. Needless to say, this has decreased their stress.”

- Belinda Chou of Kingdom Come, one of Jake's partners
THANK YOU TO OUR SUPPORTING PARTNERS

PROUDLY SPONSORED BY COVID-19 COMMUNITY RESPONSE FUND

Thank you!!!

THANK YOU TO our SUPPORTING PARTNERS

GREEN BAY PACKERS FOUNDATION

We Energies Energy You Can Depend On

Schreiber

Cargill Helping the world thrive

BLC Community Bank Generations of Trust

JEK FOUNDATION

GREEN LAKE FOUNDATION